- Start with your school's vision to develop clear expectations and shared language around teaching excellence to drive your professional growth plan.
- Leverage professional learning to implement your institutional goals—don't make it one more thing to do. Connect the work that teachers do every day in the classroom to the work of advancing the school.
- Design with teachers as partners and presenters, so that professional learning meets their needs—the work that schools do FOR teachers must be done WITH teachers.
- Build the skills people need to do this work well (don't assume they already have them)—reflection, feedback, conversation, and coaching are essential and will only improve with practice, support, and trust.
- Challenge your current distribution of resources around professional learning (priorities, availability, skill-development, roles and responsibilities) in order to get creative and be realistic about capacity.
- Protect time on the school calendar for professional learning.

 Time is limited and strategic work like professional development is important but not urgent, so schedule it or that time will go elsewhere.
- Prioritize professional growth at all levels, starting with the leadership team. When leaders model curiosity and a willingness to make mistakes, learn, and grow it creates a safer environment for others to do the same.